

Vincent van der Meulen

Designer and developer

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Education

University of Washington, Seattle

B.S. (Hons) in Informatics: Human Computer Interaction

Graduating June 2019

3.83 / 4.00 GPA

Experience

UX Design Intern, Amazon

June 2017 - September 2017 • Seattle, WA

- Audited Trade-In experiences, suggested changes, and redesigned pages; work is now in production.
- Came up with the terms and conditions, financial strategy, and design for a new Amazon program.
- Based key decisions on self-conducted competitive analysis, literature review and 6 user interviews.
- Presented program proposal with an accompanying Working Backwards document and prototype.

Lead Designer and Front-End Developer, DubHacks

January 2017 - October 2017 • Seattle, WA

- Led the design of 3 websites and brand materials, such as a sponsor guide and T-shirts; DubHacks is the PNW's largest hackathon with 700 participants.
- Prototyped the websites, that got thousands of visits, with React/Bodymovin and led frontend development.

UX Student Designer, UW-IT

January 2016 - May 2017 • Seattle, WA

- Designed/developed a released feature that enables 20K+ students to monitor their transportation pass.
- Designed error messages so that 20K+ students can continue with registration tasks when APIs are down.
- Created user flows, location services designs based on user tests and prototypes, and a landing page for a product that helps students find anything on campus.

Product Designer, Get There

August 2016 • Groningen, the Netherlands

- Planned design sprints and went from GA data to designs for the company's new website in four weeks as the only designer on a five person team.

Projects

Airlift Northwest, Design and Development

Sketch, InVision, Framer, React, Redux, Node.js, Go, MongoDB

Leading design and front-end development of a HIPAA compliant app that helps the premier PNW air ambulance manage their missions.

Color Me Surprised, Research/Design and Development

Sketch, Framer, React, Redux

Implementing the Playful Palette color picker for artists (SIGGRAPH 2017) and conducting user tests to find out if it can make UI designers more efficient and creative.

Tandem, Design and Development

Sketch, Framer, React Native, Redux, Node.js, Go, MongoDB

Creating a Slack-like chat app using React Native as part of an independent study. Previously wrote the back-end and front-end (web) as part of a class.

Similar Details, Development

JavaScript

Making a web app that uses tf-idf and cosine similarity to recommend designers Design Details podcasts they might enjoy.

Meme Dating, Design and Development

React, Redux, Node.js, Go, MongoDB

Implemented FB OAuth and initially led the design as well as front-end development of a class project that matches college students based on sense of humor.

Allergenie, Design and Development

Node.js

Designed the VX and wrote the API/DynamoDB interfacing back-end for an Alexa skill that tells people whether or not they can eat certain foods.

Caesar, Design and Development

React, Redux

Created the design and front-end for an app that uses ML to generate Spotify playlists groups of people like.